



August 2018

August is Children's Eye Health & Safety Month

With many schools starting their new year well before Labor Day, August has become the official month of back-to-school. Along with shopping for school supplies and clothes, August is also a great time for parents to ensure their child has an annual comprehensive eye exam.

Eye health and vision care are vital to a child's overall well-being as well as their ability to learn.

[Prevent Blindness America](#) designated August as Children's Eye Health & Safety Month because some children who seem to have



learning challenges may actually have vision problems. While an annual eye exam for your child is the best preventive measure, there are several things to watch for to help determine whether your child is having vision problems:

- Do your child's eyes appear crossed or uneven? Are eyelids red-rimmed, crusted, or swollen? Are their eyes watery or red? These are all causes for concern and should be checked out.
- Is your child frequently rubbing eyes or closing or covering one eye? Do they blink or squint more than usual? Do they hold objects close to their face to see them? These are all signals of a possible problem.
- If your child complains of frequent headaches, dizziness or nausea it can signal a vision problem rather than illness.

We encourage you to [contact us](#) to schedule your child's eye exam soon - our appointment slots fill up fast around back-to-school time. Of course, don't hesitate to call us immediately if you notice any of the warning signs listed here. We wish all of our young patients a safe and successful 2018-19 school year!

What Our Patients Are Saying...

At Isthmus Eye Care, our mission is to always meet the highest standard of care and to deliver a personalized approach to eye

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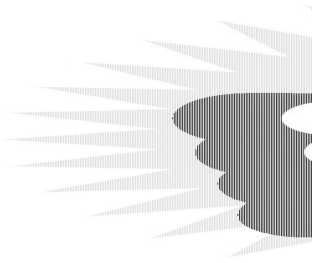
Quick Links

[IsthmusEye.com](#)
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Middleton Good Neighbor Festival August 24-26

We are thrilled to serve as a silver sponsor of one of Middleton's most popular community events, the [Good Neighbor Festival](#) Friday, August 24 - Sunday, August 26. Look for our team in the parade that begins at noon on Sunday. It's our 9th consecutive year of participating! We're hoping for a great turnout from Middleton and the surrounding communities, and we look forward to seeing you there.

care and eyewear for patients of all ages and stages of life. We always welcome your feedback so we can continue to serve you better. Here is a sampling of a few comments we've received, and we encourage you share your thoughts anytime.



"Need an Optometrist? Best in town! I always leave feeling like I mattered as a guest, which doesn't happen very many places nowadays." - Jenn via Facebook

"I had a great experience! At work, I look at a computer screen quite a bit, and they listened to my concerns and adjusted my prescription so that my eyes would be less stressed." - Jeff via Google

"Wouldn't go anywhere else! Dr. Connors is terrific and the staff is great. Nick was so nice during the testing of my eyes and the eyewear selection is so fun and modern." - Sue via Facebook

"I appreciate the high quality service and very personable staff at Isthmus Eye Care. They have always been very responsive to my needs. You cannot do any better than the people at Isthmus Eye Care." - John via Google

"The doctors are super friendly and knowledgeable. The service was excellent! My contacts finally feel good and I can see so much better." - Michelle via Facebook



Save The Date!

Keep your eyes on our social media pages for more information regarding our Back to School Flash Sale August 24.

Contact Us

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