



October 2017

World Sight Day: Thursday, October 12th

The doctors and staff of Isthmus Eye Care along with practices from around the globe are partnering to help children around the world see better. World Sight Day is being held on October 12th and optometric practices are looking to raise funds to help support the [Our Children's Vision Campaign](#).



OPTOMETRY GIVING SIGHT

Seeing clearly is something many people take for granted, but can be a luxury to many children in other countries. The goal of the Our Children's Vision Campaign and of World Sight Day is to help these children have access to an eye exam and a pair of glasses to help brighten their future.

Stop in and see us on October 12th to make a donation and Isthmus Eye Care will match your donation! We will have cards displayed at our front desk with the names of those who have donated. We will also have a selection of treats and wristbands to wear to show your support. If you can't stop by, you can always make donations over the phone or on the [Optometry Giving Sight](#) website.

Dr. Jun Loves his LASIK!

If you have been into Isthmus Eye Care recently, you may have noticed something a little different about Dr. Jun. He isn't wearing glasses! Dr. Jun recently visited our friends over at [TLC Laser Eye Center](#) and underwent the LASIK procedure.

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Wisconsin Optometric Association Convention

The doctors and staff at Isthmus Eye Care attended the 2017 Wisconsin Optometric Association Convention September 21st through the 24th at the Kalahari Resort in Wisconsin Dells. The convention featured an exhibit hall where our doctors and staff were able to learn about the newest technologies to help us better serve our patients and continue to provide the top-notch service that Isthmus Eye Care is known for.

In addition to the exhibits there were over 22 hours in continuing education classes. Our team participated in classes on dry eye, ocular anatomy, and customer service.



For those who don't know, Isthmus Eye Care partners with Dr. Probst and his team at TLC, the leader in LASIK surgery. Our patients are able to have the surgery there and continue to see their primary optometrist at Isthmus Eye Care for all the pre and postoperative care. The procedure itself is actually very short lasting only 10 minutes. In fact, Dr. Jun documented his journey and posted it to our [facebook](#) page. We encourage you to take the time to watch his video, with footage from the actual surgery to see how seamless the process really is.

For the past three weeks Dr. Jun has been adjusting to life without having to worry about glasses. In Dr. Jun's own words, "I don't think I have ever seen this clearly." Dr. Jun, being someone who enjoys a very active lifestyle, is loving the freedom that not having glasses has provided him. He no longer has to deal with the uncomfortableness of wearing glasses at the gym. He says, "It's great doing burpees without my glasses flying off and hitting my gym mates!" He is also looking forward to "hiking the Tetons without [his] glasses." To learn more about LASIK or to see if you would be a good candidate, please [contact our office](#).

Ultimate Lens Package Sale: Get An Additional Pair of Lenses FREE!

Don't Break the Bank!

Purchase the Ultimate Lens Package and get an additional set of lenses **FREE!**

Purchase must meet all the requirements of the Ultimate Lens Package. Complimentary second pair of lenses must be of equal or greater optical ground frame purchase & requirements & exclusions apply.

We would like to extend our appreciation to the WOA and the Kalahari Resort for hosting such a wonderful event. We are already looking forward to next year.

**Save the Date:
Downtown
Middleton
Trick or Treat**

Every year Isthmus Eye Care participates in the downtown Middleton trick or treat event. This year the event falls on October 27th and will run from 11:00 am to 2:00 pm. We look forward to seeing all the local kids dressed up and handing out treats and maybe even a few tricks. For more information about this local event please visit the city of Middleton [website](#).

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