



September 2017

Welcome Back Dr. Callie Maursetter!

Everyone at Isthmus Eye Care is excited to announce that Dr. Maursetter has returned from maternity leave after spending some time at home with her first baby. Dr. Maursetter is seeing patients in our east Madison location on Tuesdays and Wednesdays. She is looking forward to getting back into patient care and once again being involved in the day to day activities at Isthmus Eye Care. Please [contact us](#) to schedule your appointment with Dr. Maursetter today.



Middleton Good Neighbor Festival

On August 27th the doctors and staff of Isthmus Eye Care participated in one of our favorite events of the year: the Middleton Good Neighbor Festival. The weather looked bleak in the morning, but luckily the rain held off and the parade was held as planned. Check out all the fun we had!

In This Issue

[Welcome Back Dr. Callie](#)
[Good Neighbor Fest](#)
[Healthy Aging Month](#)
[Back to School Promotion](#)
[Fall Wine Walk](#)
[World Sight Day](#)

Quick Links

[IsthmusEye.com](#)
[Contact Us](#)
[Appointment Info](#)
[Our Doctors and Staff](#)

Join us for the DMBA Fall Wine Walk

Every fall the Downtown Middleton Business Association hosts a Fall Wine Walk and Isthmus Eye Care is once again participating. This year the event will be held on September 14th, from 5-8 p.m. Participants can visit BMO Harris Bank, the first stop in the tour, where they will receive a wine glass, wristband, and map to guide them around the downtown Middleton area. Local businesses will have fine wines to sample along with specialty paired appetizers to compliment each wine. We hope you'll find time to attend this wonderful local event and stop by Isthmus Eye Care. Tickets to the event are limited and can be purchased at



Marilyn's Salon. For more information call (608) 836-5559 or email Marilyn at mburke@chorus.net. See you there!



Save the Date: World Sight Day

In many parts of the world, access to eye care is not as readily available as it is here in the United States. Because of this, Isthmus Eye Care has a long standing tradition of supporting Optometry Giving Sight, an international charity dedicated to providing quality eye care to people around the world.

We are proud to be participating in the annual World Sight Day Challenge. This year, on October 12th, Isthmus Eye Care, along with practices around the country, will be raising funds to support Optometry Giving Sight. Stop by to pledge your support and make quality eye exams a reality for those who need it most. Can't make it in on October 12th? Don't worry, Isthmus Eye Care raises funds for Optometry Giving Sight all year round and can even take donations over the phone. For more information, visit the [Optometry Giving Sight website](#).



September is Healthy Aging Month

According to the National Institute of Health, more than 40 million people are age 65 or older. As we age, there are some vision changes that are common with the natural aging



process, such as more difficulty seeing up-close objects or distinguishing black from dark blue. There are also many age related eye diseases that require constant monitoring from your optometrist. In honor of Healthy Aging Month, we at Isthmus Eye Care

would like to remind everyone, especially older adults, the importance of comprehensive dilated eye exams.

Many eye diseases and conditions, including cataracts, macular degeneration, glaucoma, and diabetic retinopathy have no early warning signs, but can be detected during a comprehensive eye exam that includes dilation. If detected early, many of these conditions can be managed to prevent vision loss.

In addition to getting your yearly comprehensive eye exam, there are many lifestyle factors that can be crucial in maintaining vision as we age. These include:

- Eating a diet that includes dark, leafy greens and omega-3 fatty acids
- Maintaining a healthy weight
- Wearing sunglasses outdoors
- Keeping diabetes under control

Contact Us

Middleton Clinic
7601 University Ave.
Middleton, WI 53562
(608) 831-3366
reception@isthmuseye.com

Madison Clinic

It is important to keep eye health, as well as overall health, at the forefront of our minds as we age. The doctors at Isthmus Eye Care can help you manage your eye health needs. To schedule a yearly comprehensive eye exam, please [contact us](#) today.

6012 Gemini Drive
Madison, WI 53718
(608) 249-5548
ieceast@isthmuseye.com

Last Chance to Save on Back-to-School Eyewear: Sale Ends September 30th!



Isthmus Eye Care

Your Life. In Focus.